



Technology Trends 2010 Conference
 Tuesday, January 12, 2010 at InterContinental The Barclay
 111 East 48th Street (Between Park and Lexington Avenues) New York, NY 10017

Agenda As Of January 6, 2010

Time	Panels & Companies	Presenters
8:00am-8:25am	<p>China IT Overview Hosted by Benny Lorenzo, Chairman & CEO of Kaufman Bros. BDA (China) Limited <i>available for 1-on-1s - 1/12 & 1/13</i></p>	<p>Ted Dean, President and Managing Director</p>
8:30am-9:25am	<p>Trends/Drivers in IT Hosted by Shaw Wu, IT Hardware & Storage analyst Synnex Corp. (SNX) <i>available for 1-on-1s</i> Bell Microproducts, Inc. (BELM) Toshiba (TOSBF)</p> <p>In our Drivers/Trends in IT panel, we plan to explore various topics that are forefront on investor minds. This includes is there an enterprise spending recovery in 2010? Can surprising consumer strength in 2009 sustain? And is Windows 7 the potential catalyst that many believe it will be? We look forward to hearing our panelists including leading distributors and hardware OEMs share their views and perspectives.</p>	<p>Kevin Murai, CEO Don Bell, CEO Masa Okumura, Director, World Wide Product Planning</p>
9:30am-10:25am	<p>Trends in Communication Semiconductors Hosted by Suji De Silva, Semiconductor analyst</p> <p>eMagin Corp. (EMAN) <i>available for 1-on-1s</i> Ikanos Communications, Inc. (IKAN) <i>available for 1-on-1s</i> Vitesse Semiconductor Corp. (VTSS) <i>available for 1-on-1s</i> Gartner, Inc. (IT)</p> <p>We are hosting a panel to discuss the key semiconductor trends in the communications end market, which includes wireline infrastructure, broadband access and wireless handsets/infrastructure. As one of the most dynamic and fast developing areas in semiconductors, we believe it is critical to be aware of current trends and the potential impact of these on sector companies. With an insatiable demand for bandwidth being coupled with increasing diversity of Internet packet traffic which increasingly includes voice and video along with traditional data, we believe the opportunities for technology vendors in this space is significant. We would look to this panel to provide insight into the key demand criteria of telecom service providers and equipment manufactures, and the impact that will have on communications semiconductor vendors broadly.</p>	<p>Andrew Scully, CEO Mike Gulett, President and CEO Christopher Gardner, CEO Peter Middleton, Semiconductor Application & Devices Analyst</p>
10:30am-11:25am	<p>Bandwidth: The Increasing Value of Fiber Hosted by Colby Synesael, Telecom & Data Services analyst</p> <p>Allied Fiber (private) <i>available for 1-on-1s</i> American Fiber Systems, Inc. (private) <i>available for 1-on-1s</i> Cogent Communications Group Inc (CCOI) <i>available for 1-on-1s</i> RCN Corp. (RCNI) <i>available for 1-on-1s</i> Zayo Group (private) <i>available for 1-on-1s</i></p> <p>During this panel we will help define the differences between various forms of fiber and their consequent value, including routes (metro vs. regional vs. long-haul), locations (residential vs. enterprise vs. data center), and services (dark fiber vs. private line vs. Ethernet). We will also more broadly discuss some of the drivers for bandwidth growth including increasing low latency requirements, use of online video and storage/SaaS/cloud computing, as well as the necessary requirements to provide fiber-to-the-tower backhaul.</p>	<p>Hunter Newby, CEO David Rusin, Founder, President & CEO Dave Schaeffer, Founder & CEO Felipe Alvarez, President, RCN Metro Matt Erickson, SVP Corporate Strategy & Development</p>
11:30am-12:25pm	<p>Digital Media Through The Eyes of A Teenager Hosted by Aaron Kessler, Internet Media & Commerce analyst</p> <p>We will explore the digital media consumption habits of teenagers and young adults. Areas of focus include: where teens spend their time online and how this is changing, what eCommerce sites they use, how teens interact with mobile phones today, video game usage, digital music consumption, and thoughts on digital books usage.</p>	<p>Teenagers from the Tri-State Area</p>
12:30pm-1:25pm	<p>SmartGrid - What is it? Hosted by Terrance Gallagher, VP Emissions Markets</p> <p>Midas Medici Holdings Group, Inc. (private) Intel Capital (Intel's Global Investment Org.)</p> <p>Our Smart Grid panel will explore a number of timely issues as it relates to the production, transmission and distribution of electricity. Which areas are receiving stimulus funding? Which companies are benefiting from this? How will the cost of upgrading the grid be shared between the producers and consumers of power? How will the regulatory environment help or hinder the rollout of Smart Grid Initiatives?</p>	<p>Nana Baffour, Managing Principal & Co-Founder Charles Scott, Director</p>

1:30pm-2:25pm	<p>Macro IT Spending Trends 2010 Hosted by Karl Keirstead, IT Services & Enterprise Software analyst</p> <p>Society for Information Management Godiva Chocolatier Inc. Sunoco, Inc. BDA (China) Limited <i>available for 1-on-1s - 1/12 & 1/13</i></p> <p>Judy Arteche-Carr, Chairman, SIM New York Advisory Board Member, Philippine BPO Council Mike Giresi, CIO Peter Whatnell, CIO Ted Dean, President and Managing Director</p> <p>We will be hosting several CIO's of Fortune 500 companies to discuss IT spending trends in 2010. Topics will include overall budget and specific areas of spending.</p>
2:30pm-3:25pm	<p>China - The Bank IT Outlook Hosted by Karl Keirstead, IT Services & Enterprise Software analyst</p> <p>Longtop Financial Technologies Limited (LFT) <i>available for 1-on-1s</i> Yucheng Technologies Limited (YTEC) <i>available for 1-on-1s</i></p> <p>Derek Palaschuk, CFO Steve Dai, CFO</p> <p>We will be hosting a panel discussion with the CFOs of Longtop (LFT) and Yucheng (YTEC) to discuss near-term and long-term bank IT opportunity in China. Longtop is bullish on growth from the "Big 4" banks; however, Yucheng has expressed some caution with these clients. Both Longtop and Yucheng are optimistic about growth in the SMB market and Longtop recently announced a follow-on offering and mostly likely intends to use the proceeds for "potential acquisitions" in this area. We will discuss the growth dynamics of the Chinese Bank IT market in depth and attempt to resolve some of the conflicting views.</p>
3:30pm-4:25pm	<p>Video On Demand Update Hosted by Todd Mitchell, Cable, Satellite, & Interactive Media analyst</p> <p>Concurrent Computer Corporation (CCUR) <i>available for 1-on-1s</i> Rentrak Corp (RENT) <i>available for 1-on-1s</i> SeaChange International Inc. (SEAC) <i>available for 1-on-1s</i></p> <p>Dan Mondor, President & CEO Cathy Hetzel, President AMI Division Yvette Kanouff, CSO</p> <p>Video On Demand (VOD) remains one of the strongest categories of growth in terms of media consumption with total hours viewed up over 20% in North America. We will be hosting a panel to discuss key trends in VOD usage and deployments. Areas of focus will include: deployment trends in the U.S. and abroad, centralized versus localized storage architectures, and new applications Network DVR/Replay TV, pushing the VOD offering to all three-screens, and introducing advertising to VOD content. The panel we will have representatives from two of the largest VOD technology providers (SeaChange and ConCurrent), the primary provider of VOD ratings and analytical data (Rentrak), and a representative of one of the major MSO (TBA) involved in VOD deployment.</p>
4:30pm-5:25pm	<p>Advertising & eCommerce: The Agency Perspective Hosted by Aaron Kessler, Internet Media & Commerce analyst</p> <p>Tribal DDB Worldwide (private) <i>available for 1-on-1s</i> Havas Digital (Private) <i>available for 1-on-1s</i> Ddidit.com, LLC (private) <i>available for 1-on-1s</i> Online Publishers Assoc. (private) AKQA (private) <i>available for 1-on-1s</i> Covario, Inc. (private)</p> <p>Paul Gunning, CEO Adam Kasper, SVP, Director of Digital Media Kevin Lee, CEO Pam Horan, Chairwoman Scott Symonds, General Manager AKQA Media Russ Mann, Co-Founder & CEO</p> <p>We will explore a number of timely issues as it relates to the Online Advertising and eCommerce sectors. Within online advertising, we will explore: the 2010 growth outlook, online share gains, performance based and brand advertising, the continued fragmentation of the Internet, and emerging areas including mobile and social media. For the eCommerce panel, we will focus on: Fourth Quarter eCommerce metrics (including traffic growth, conversion rates, average order sizes), market share shifts, performance of specific verticals, ad spending, and the 2010 outlook for eCommerce.</p>